

# Quick Guide to New NCAA Interim Policy

To provide all individuals an opportunity to exercise their name, image and likeness rights, all three NCAA divisions adopted an interim policy suspending previous NIL rules as of July 1. The NCAA will continue working with Congress to develop an NIL approach that provides the uniformity and detail individuals and schools deserve. Though the current legal and legislative environment prevents a permanent solution at this time, the interim policy provides immediate access for individuals in states without an NIL law or executive order.

## As of July 1, 2021

No federal law is in place to support student-athletes' use of NIL. Under the NCAA Interim NIL Policy, schools and student-athletes should adhere to the guidance below.

### Everyone

***NCAA rules prohibiting pay-for-play and impermissible inducements remain in effect.***

**PAY-FOR-PLAY**

**IMPERMISSIBLE  
INDUCEMENTS**

#### **Individuals and schools in states with NIL laws or executive actions with the force of law in effect:**

NCAA rules, including prohibitions on pay-for-play and improper recruiting inducements, remain in effect, but NIL activities protected by state law will not impact eligibility.

#### **Individuals where there is no state law or executive actions:**

If an individual chooses to engage in an NIL activity, eligibility will not be impacted by NCAA amateurism and athletics eligibility bylaws, but other NCAA rules, including prohibitions on pay-for-play and improper recruiting inducements remain in effect.



**REMINDER:** Schools may be a resource for state law questions. The NCAA will not monitor for compliance with state law.



*Use of a professional services provider is permissible for activities related to use of NIL.*



*State law and institutional policies may establish reporting requirements, if applicable.*